**Article**

**Indonesian Crafts for ASEAN**

Indonesia is a treasure trove of crafts. From Sabang to Merauke, various types of crafts can be found easily with their own local wisdom. Every region in Indonesia has its own uniqueness in terms of craft products such as *wayang* (shadow puppets), metal, cloth, wood, and others. Due to their uniqueness and creativity, many Indonesian products are popular among foreign tourists and even become export products.

Indonesian craft exports include Batik cloths, wood carving crafts, *wayang*, woven crafts, metal crafts, and stone crafts. The export potential of craft products is estimated at around Rp11 – 14 trillion in 2023. The export destinations for crafts, previously dominated by Japanese, European (Great Britain and Dutch), and ASEAN markets, are starting to diversify to non-traditional markets such as African and Latin American markets. Various Indonesian crafts have good potential in the ASEAN market. For example, decorative pet cages are in demand in Malaysia.

According to data from the Ministry of Tourism and Creative Economy, the export value of the creative economy has reached US$24.79 billion with an added value of Rp1.236 trillion as of November 2022. Previously, the export value of the Indonesian creative economy was US$23.9 billion in 2021 and only US$18.8 billion in 2020.

Fashion, handicrafts, and culinary are commodities with the largest contribution to Indonesian foreign exchange. In addition to these three, other commodities such as game apps, television, radio, photography, advertising, publishing, performing arts, and visual arts are promoted as Indonesia’s leading creative economy commodities in the ASEAN, Asian, or global markets.

Aside from increasing the export of creative products, Indonesia has several commodities that are exported to ASEAN countries. The following is a list of Indonesia’s exports to ASEAN countries:

1. **Coffee**

Exported to Thailand, Malaysia, and Vietnam.

1. **Shrimp**

Exported to Malaysia, Singapore, and Thailand.

1. **Cacao**

Exported to Malaysia, Singapore, and Thailand.

1. **Palm oil**

Exported to Singapore and Vietnam.

1. **Electronics**

Exported to Malaysia, Singapore, and Vietnam.

1. **Automotive parts**

Exported to Malaysia, Singapore, Thailand, and Vietnam.

1. **Textiles and textile products**

Exported to Singapore.

1. **Furniture**

Exported to Malaysia and Singapore.

1. **Footwear**

Exported to Malaysia and Thailand.

1. **Rubber and rubber products**

Exported to Malaysia, Singapore, and Thailand.

1. **Medical equipment**

Exported to Malaysia and Singapore.

1. **Spices**

Exported to Singapore.

1. **Crafts**

Exported to Singapore.

1. **Craft Products**

Exported to Malaysia, Singapore, and Thailand.

1. **Jewelry**

Exported to Singapore.

1. **Non-paper stationery**

Exported to Malaysia, Singapore, and Thailand.

1. **Leather products**

Exported to Vietnam, Thailand, and Malaysia.

1. **Vegetable oil**

Exported to Singapore, Malaysia, Thailand, Philippines, Vietnam, and Singapore.

The following are products produced and exported by ASEAN Member States:

1. **Indonesia**

Crude oil and gas, processed food, palm oil, wood, textiles, leather products, coffee, tea, and cloves.

1. **Thailand**

Refined petroleum products, jewelry, chemical products, rubber, machinery and machine parts, vegetables, and rice.

1. **Brunei Darussalam**

Crude oil, gas, chemicals, machinery, and transportation equipment.

1. **Philippines**

Electronic products, wooden crafts, transportation equipment and machinery, chemicals, clothing materials, and processed food.

1. **Malaysia**

Electrical equipment, chemicals, textiles, rubber products, refined petroleum products, machinery, and spare parts.

1. **Singapore**

Industrial machinery, crude oil, transportation machinery and equipment, phones, machine spare parts, and processed food.

1. **Cambodia**

Apparel, footwear, cotton, aluminum, rubber, and rice.

1. **Laos**

Gold, copper, electrical equipment, wood and wood products, and apparel.

1. **Myanmar**

Teak wood, rice, crude oil, apparel, rubber, cotton, and gemstones.

1. **Vietnam**

Phones, phone accessories, rice, production machinery, textiles, crude oil, garments, coffee, footwear, rubber, and chemicals.

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